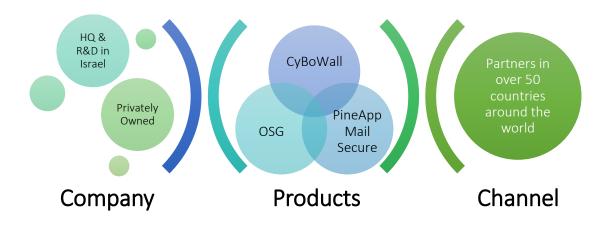


### INTRODUCTION TO CYBONET

In the context of the evolving threat landscape, and with over 15 years of first-hand experience to understand the needs of the business community, CYBONET recognizes that in order to fully support our customers, we need to provide a comprehensive cybersecurity solution in addition to our email security offering. In recent years, we have strategically updated our solutions portfolio to include the following new products and enhancements.





### **David Feldman - CEO**

joined CYBONET in 2004 and has held several strategic positions in the organization, providing leadership on product and brand development. Previously served as vice president for technologies and general product manager. As of March 2015 PineApp's Board of Directors have chosen David Feldman to serve as the next Chief Executive Officer of CYBONET.

## **THE PROBLEM: 2018 DATA BREACH INVESTIGATIONS**

Use Known Exploits
With over 53,000 incidents and 2,216 confirmed data breaches cyber-crime continues to have far reaching impact and incur

Email & Phishing
49 % of malware was installe

Most attackers are outsiders
72 % of attacks were perpetrated by outsiders,
27 % involved internal actors, 2 % involved partners
2 % feature multiple partners

increased costs for businesses globally

49 % of malware was installed via email
When malware is used, it's most often delivered via email.

The human factor

Companies are nearly three times more likely to get breached by social attacks than via actual vulnerabilities.

## THE PROBLEM: CYBERSECURITY? (WHAT IS A DATA BREACH)

"Measures taken to protect a computer or computer system (as on the Internet) against unauthorized access or attack"

### In GDPR

"A breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored or otherwise processed"

**GDPR, Article 4, bullet 12** 

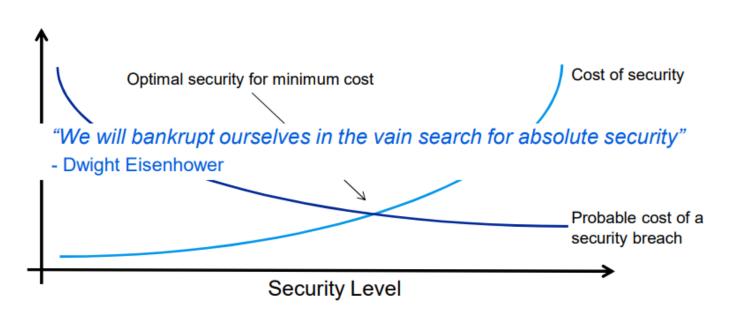
## THE PROBLEM: SME CYBERSECURITY CHALLENGES



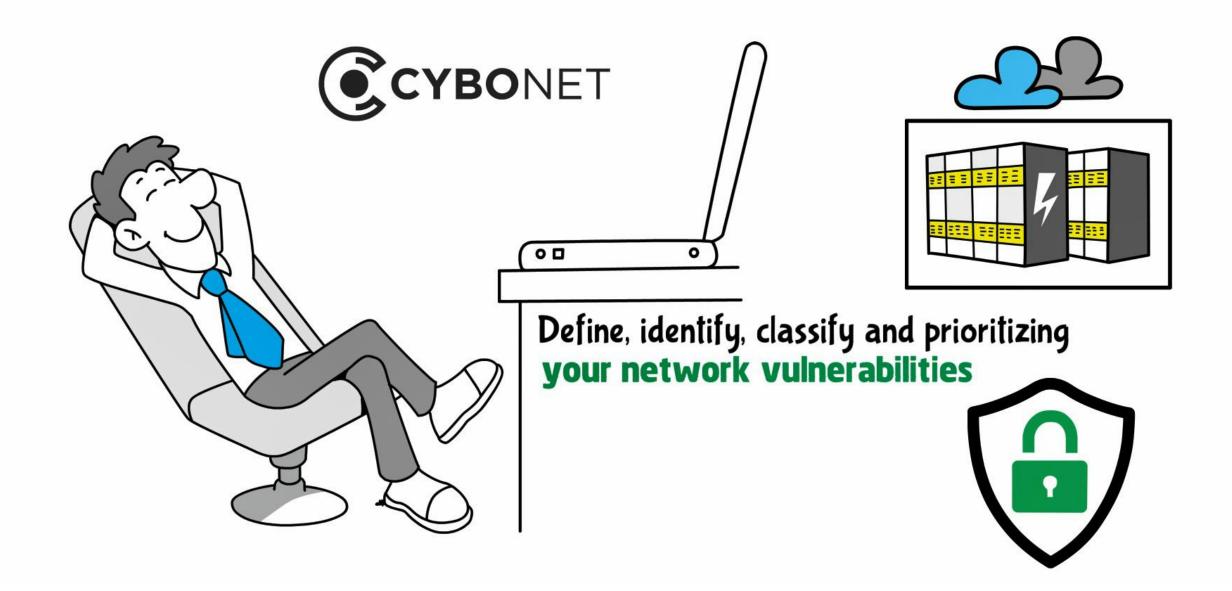
### THE PROBLEM SME CYBERSECURITY CHALLENGES

- The cost of security measures should be balanced against the achieved risk reduction
- Risk = (probability of successful attack) x (potential consequences)









## Cybonet Net-Audit Vulnerability Assessment Tool For Admin & MSSP

#### **Key Features**

- Identify & examine of vulnerabilities
- Meeting Compliance Mandates.
- The ability to audit changes, and to monitor
- Report certain types of activity is required for compliance with regulatory mandates such as GLBA, SOX, HIPAA and PCI DSS.



# **Cybonet Net-Breach**

#### **Key Features**

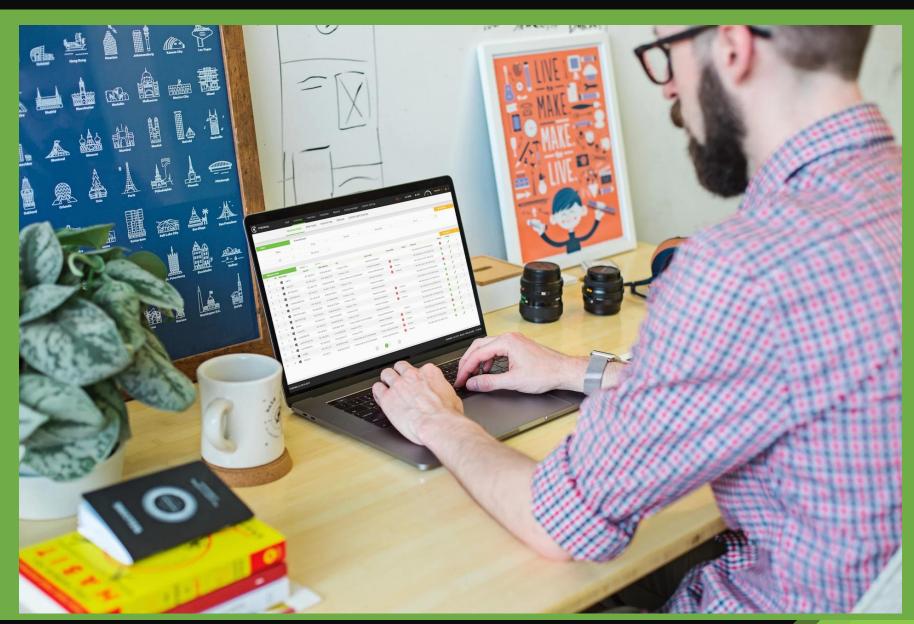
- A category of applications and security elements designed to detect the activity of malware inside a network after a breach has occurred.
- IT departments use breach detection systems to protect against the variety of advanced threats, especially unidentified malware.
- Intrusion Detection System
- Honeypot
- Malware Scanning
- UEBA & Anomaly
- Network Access Control



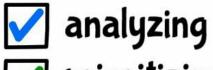
# **Cybonet Net-System**

#### **Key Features**

- Monitor network devices, servers and services from a single console
- Trigger alerts on availability and performance issues
- Monitor network status on rich maps overview
- Minimize downtime by automating remediation actions
- Built-in reports and dashboards for quick tickets resolution













remediation and mitigation methods





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